

MARKETING INTERNSHIP

Damvad Analytics is looking for a Marketing intern for a 6 month placement.

We're looking for an enthusiastic Marketing Intern who would be responsible for working with the Marketing Manager on the team's initiatives. The marketing intern will be supporting the team on projects as well as being responsible for conducting market research and supporting content creation. You'll gain exposure and real world experience working in the data-driven management consultancy with a prestigious global network. We are looking for a driven, ambitious and quick-thinking individual who wants to create a career in marketing.

As the new Marketing intern at Damvad Analytics, you'll be part of a fast-growing company with ambitious goals for 2019. You will get help and support throughout the process and a lot of freedom to do the tasks we agree upon together. For the right candidate this is a great opportunity to learn and shape your own role and skill set.

Duties and responsibilities:

- Develop and maintain a PR & Marketing strategy in collaboration with Marketing Manager
- Build content for all social media channels (Facebook, LinkedIn,...) and make plans for posts.
- Create and maintain mailing lists and newsletter
- Run advertising on social media and SEM
- Manage the daily operations of User Acquisition, which include setting up, managing and optimizing ad campaigns
- Analysing data to optimise campaign performance
- Conducting market research and supporting content creation
- Participate in the company strategy for growing DAMVAD Analytics

Desired skills:

- ✓ Has experience within/or passion for writing and creating content
- ✓ Has experience with marketing and/or social media management
- ✓ Is fluent in English (if you also speak Danish it is a plus)
- ✓ Can keep the overview while focusing on smaller details
- ✓ Can keep their cool in a hectic environment
- ✓ Is comfortable with and has a passion for processing and analysing data
- ✓ Is comfortable working to deadlines in a fast paced environment
- ✓ Has excellent verbal and written communication skills
- ✓ Has understanding of Google Analytics, Facebook Ads Manager, Google Ads is a plus

Hours:

We are flexible in regards to weekly hours, but we prefer someone who could be here full time and no less than at least 20 hours a week. We would prefer a 6-month internship but are flexible in this regards. This is an unpaid internship with a start date beginning of April and lasts 4-6 months.

If this sounds interesting to you, please apply in English, and remember to tell us why you are the right one to join the team. Please send your CV and Cover letter to Marketing Manager Igor Tusla, at job@damvad.com no later than March 25.

We're looking very much forward to hearing from you!

